



# THE LAKELAND BEAT

www.LCPAAHome.org

## March 2014

### COMING EVENTS AND MEETINGS

March 9  
Daylight Saving Time Begins

March 11  
LCPAAA General Meeting

March 25  
LCPAAA Board Meeting

LCPAAA Appreciation Dinner

April 10  
Ice Cream Festival

April 1-4 for LCPAAA Volunteer  
Sun 'N Fun

See page 3 for information

### BOARD OF DIRECTORS

Michael Matlick	President- 863-934-0710
Larry Holmes	Vice President
Kim Golotko	Secretary
Elaine Rosson	Treasurer
Mickie Brown	Director
Arnie Johnson	Director
Richard Dirk	Director
Jane Hunter	Director
Faye Beyer	Director

### COMMITTEES

Mike Matlick	Fundraising
Linda Bowlin	Membership
Irene Nolan	Hospitality
Charles Burdette	Crime Prevention
Kristy Osterholtz	Sunshine
Steve Jones	Scholarships
Dick Fearnow	Guest Speakers
Gary Brown	Photographer
Robin Tillet	Photographer
Marie Willard	Newsletter

LPD LIASON 834-6900  
Captain Rick Taylor

### From the President:

LCPAAA has a new website. Seems our old one was hijacked by someone who wanted to sell it back to us for an exorbitant fee. In response, we just changed it to WWW.lcpaaahome.com. The change is the last part from gov to com.

With this new website, hours worked will be able to be recorded. There is also thought being given to use this website as the source of "THE LAKELAND BEAT."

If that happens, members will receive an e-mail noting when it will be available.

A few copies will be available at the meeting.

### March Program features

#### Wayne Porter

a Certified Forensic Profiler. He has been with FDLE for 19 years and assigned as a violent crime investigator. He has been a polygraph examiner for 19 years and specializes in sex offender testing.

Wayne shared some of his expertise on forensic profiling some years ago. He is an excellent speaker and we should learn about this specialty that is less than well known. Be sure to attend.



#### NOTE:

"The Lakeland Beat" will no longer be mailed. Several will be available at the monthly meeting. They will be in black-and-white. Color will still be available in the electronic version

*Volunteers are not paid-not because they are worthless, but because they are PRICELESS. – Unknown*

If you are interested in having a more active role in the operation of the LCPAAA, please contact Mike Matlick. Our Membership Committee would like to have someone willing to take over her duties as she has had it for so long. Training is available. It's a nice position because you will get to meet all the members. Try it.

There may be others who would like a break from positions they have had for while. What would you like to do? It's just waiting for you to step forward.

### Change affecting the LPD and Community Relationships (and LCPAAA Activities.)

Officer Cindy Sharp is now in charge of the community relations division.



### LAKELAND FIRST FRIDAY

This event which stretches through four or more streets in downtown Lakeland, is an opportunity for the LCPAAA to further its visibility and to raise funds for our activities. LCPAAA has its own booth to be manned and to answer resident's questions.

# THE LAKELAND BEAT



The weather could not stop  
This Chalk for Charity  
Organized by Steve Jones



## Chalk for Charity

Steve Jones

First, let me thank each of you who assisted in the execution of this year's event. I think you will agree that in spite of potentially nasty weather, the event was great. Let me thank as a group everyone who turned out that day to assist. They are too numerous to name individually; and I mean all of you from those who came out in the mist at 4AM to those who picked up everything and got it back in the truck at the end of the day. Each of you did your job well and as a result, we had few glitches during the event. Next I would like to particularly thank those who worked outside of that day. Those individuals who either sponsored a square or found a sponsor were instrumental:

There are a few individuals who put forth effort on numerous occasions. Mickie Brown and Ted LaVelle as mentioned pounded the pavement for sponsors. Joe Grates, Jim Schmidt and Mike Cusick helped tremendously in moving the supplies. Robin Tillet who made signs, took pictures and even made a supply run. Those who passed out flyers and forwarded email. So many others helped, I hope that I didn't miss anyone. And Larry Holmes really put on a class act in executing the Sponsor/Artist/Worker Appreciation Reception. It was elegant and well attended. And mostly to my wife, Ruth who did everything at home for at least 6 weeks to allow me to work 8-10 hours daily on this event. Then she helped to inventory and move supplies before and after the event. Not to mention staying with me downtown from 4AM to 8:30PM on the day of the event. What a treasure!

I would like to report that the event was a total success but in my mind it was not. At best we will distribute about the same amount of money that we did last year. The Naples event which ours is modeled after is run by one organization with 70 members. Their event which was held one week before ours had over 200 sponsors and brought in \$48,000. Our event is run by two organizations with a total membership of 300 and we had 50 sponsors half of which, I brought in. Clearly, I have failed to inspire the effort needed to make this event what I know that it can be. I feel as though I have given all that I can give for three years and it was not enough. I believe this can be huge and can raise massive amounts of money but it will require a group effort that has not been forthcoming. I cannot and will not do again what I did this year.

If we have the event next year, we must have committees to handle every major facet of the event and those committees must be formed now.

The Knights of Columbus have stepped forward to fill five of these committee positions, The two remaining committees are The Public Information Officer and the Public Safety Communication Specialist These people facilitate the transfer of information through interviews, press conferences, media releases and social media outlets. One way we can obtain the goal of improving public safety and the services we provide is through our continued outreach and communications between the department, our citizens and the media.

**Please note** that chairpersons will not be reinventing the tasks and responsibilities of these areas. Each position is well written out for volunteers to follow.

- \* Artist Procurement and Coordination
- \* Event Entertainment and Procurement of Judges
- \* Day of Event Personnel Management
- \* Publicity and Awards
- \* Sponsor recruitment
- \* Public Information Officer
- \* Public Information Safety Specialist

As chairpersons step forward, they must find at least two other individuals to serve on their committee. I will attend a meeting of each committee in April to assist in laying out a plan for the year. I will remain available to each committee for guidance throughout the year.



## VOLUNTEER OPPORTUNITIES PAL AND SUN & FUN

As in the past, LCPAAA will be able to help raise funds for the Police Athletic League (PAL) by collecting entrance fees for the event. We have been asked to work on Tuesday, Wednesday, Thursday and Friday from 6:30 to 11:00 am. This activity helps fund the many positive interactions between the police and community children. We should be proud of our contribution.

Last year the first annual Ice Cream Festival was held at Tiger Stadium which was WAY too small to accommodate all those who wanted to participate. This year, the event will be at the Sun 'N Fun area on April 12 from 10:00 am to 6:00 pm. LCPAAA is asked to man a booth to make our organization and its goals and impact on the community.

Other activities for members to consider are; learning to fit bicycle helmets during our community events and

Training takes about three hours and will be announced.

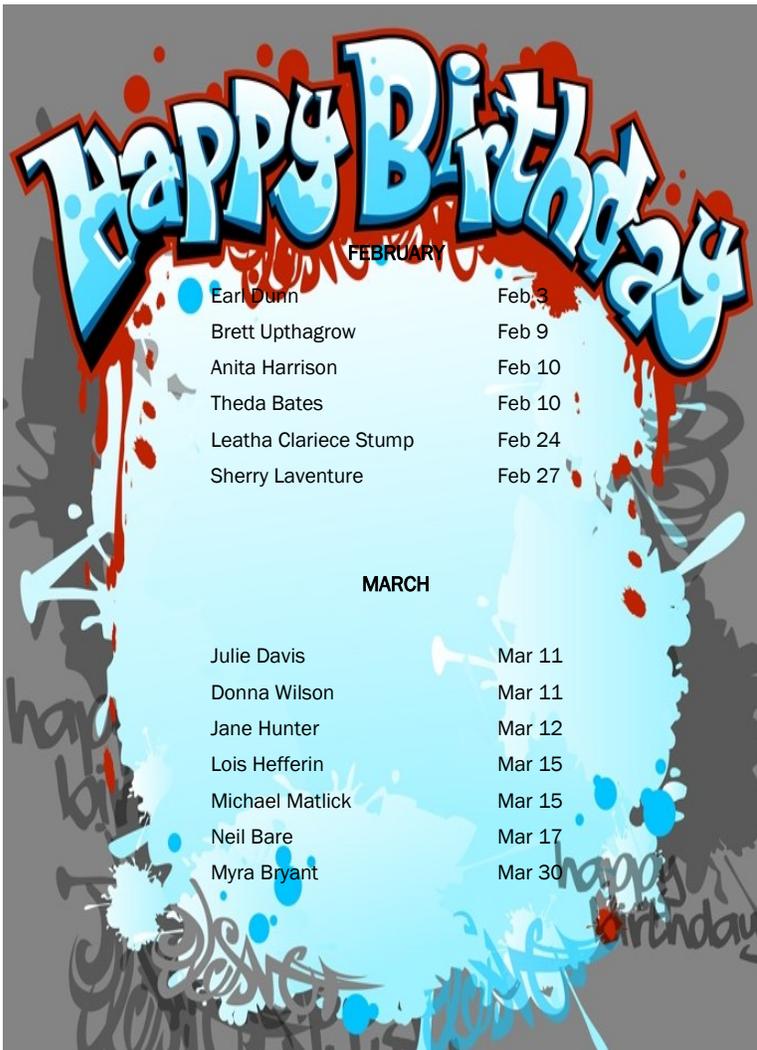
Contact Charlie Burdette for more information on thee activities.



Citizen Police Academy Alumni Association  
 P.O. Box 1904  
 Lakeland, FL 33802

**"Effective Crime Control is a Team Effort."**

DAYLIGHT SAVINGS TIME BEGINS MARCH 9



**Lakeland Citizen's Police Academy  
 Alumni Association**

**General Meeting  
 2/11/2014**

The meeting was called to order at 7pm by Mike Matlick. He welcomed all attendees and led the group in the Pledge of Allegiance

Officer Franz from LPD gave an informative talk on his career in the traffic homicide division and on the dive team.

Steve Jones will continue to chair the Chalk for Charity event. As chairman, he will support the specialized chairmen in any way he can. He is looking to find two more committee chairs for the event. If you are interested in heading the Day of Event Management Position or Artist Procurement and Coordination Position, please contact Steve. Steve has said while he will not chair the event, he will be available to consult/help in any he can.

Upcoming events include the Ice Cream Festival and Sun-N-Fun. More details to follow regarding these events.

The Next General Meeting will be March 11, 2014.

The Next Board of Director's Meeting will be March 25, 2014.

The meeting was adjourned at 8:30pm.

Respectfully submitted by,

Kim Golotko  
 Secretary, LCPAAA